

# Privacy Policy

Travelife Limited (company registration number 03290532 whose registered office is at 30 Park Street, London SE1 9EQ ("Travelife" / "we" / "us" / "our")) is committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data, and how we'll treat it.

For the purpose of the Data Protection Act 1998 ("the Act"), the data controller is Travelife Ltd of 30 Park Street, London SE1 9EQ.

## Information We May Collect from You

We may collect and process the following data about you:

- Information that you provide by filling in forms on our website ("our site"). This includes information provided at the time of registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information when you report a problem with our site.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for research purposes, although you don't have to respond to them.
- Details of transactions you carry out through our site and of the fulfillment of your orders.
- Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

## IP Addresses and Cookies

We may collect information about your computer including, where available, your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is aggregate data about our users' browsing actions and patterns, and doesn't identify any individual.

For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that's transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service. They enable us:

- to estimate our audience size and usage pattern;
- to store information about your preferences, and so allow us to customise our site according to your individual interests;
- to speed up your searches;

- to recognise you when you return to our site.

The table below explains the types of cookies we use and why.

<b>Cookie type</b>	<b>Purpose</b>
Performance Cookies; Google Analytics	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.
Registration / Members Log-in Cookies	These cookies are used to track which visitors are signed in to the secure area of the website so that these visitors do not have to enter their password for every secure or admin page they visit.
Functionality Cookies	These cookies are used to remember choices visitors have made including for example, remembering that a visitor has previously entered information in an online form.

By using the site you are agreeing to the use of cookies as described. You can refuse to accept cookies by activating the setting on your browser which allows you to do this. However, if you select this setting you may be unable to access certain parts of our site.

## **Where We Store Your Personal Data**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (EEA). It may also be processed by staff operating outside the EEA that works for us or for one of our suppliers or Members. Such staff may be engaged in, among other things, the fulfillment of your order, the processing of your payment details and the provision of services. By submitting your personal data, you agree to this transfer, storing or processing. We'll take all reasonable steps to ensure that your data is treated securely and in accordance with this privacy policy.

Unfortunately, the transmission of information via the internet isn't completely secure. Although we'll do our best to protect your personal data, we can't guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we've received your information, we'll use our reasonable endeavours to try to prevent unauthorised access.

## **Uses Made of the Information**

We may use information held about you in the following ways:

- To provide you with information, products or services that you request from us or which we feel may interest you, where you've consented to be contacted for such purposes.

- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

If you're an existing customer, we'll only contact you by electronic means (for example, email) with information about goods and services similar to those which were the subject to a previous sale to you.

If you don't want us to use your data in this way, please tick the relevant box situated on the form on which we collect your data.

## Your Rights

You have the right to ask us not to process your personal data for marketing purposes. We'll inform you (before collecting your data) if we intend to use your data for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at 30 Park Street, London SE1 9EQ. Please mark your correspondence for the attention of the Travelife Data Controller.

Our site may, from time to time, contain links to and from the websites of our Members, partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we don't accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## Access to Information

The Act gives you the right to access personal information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

## Changes to Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to the Travelife Ltd, 30 Park Street, London SE1 9EQ. You can also [email us](#).